

Join your neighbors, school teachers, parents, kids, health advocates,
people who suffer from asthma and elected officials for the **LAUNCH OF THE...**

WEST SIDE CLEAN AIR CAMPAIGN

breathe easy inside & out



The West Side Neighborhood Alliance, the Clinton/Hell's Kitchen Pedestrian Safety Coalition, Housing Conservation Coordinators, and area schools are launching an exciting new campaign to improve air quality on the West Side... and we want you to join us for our kick-off event!

To reduce the effects of air pollution in our neighborhood, we are fighting charter buses and car service vehicles idling near our children's schools, and are working on green initiatives to minimize air pollution from traffic and to ensure our homes are healthy and energy efficient. Over the coming months we'll tackle other critical clean air issues beyond idling.

MONDAY, MAY 11

RALLY AT 3PM SHARP

P.S. 111 playground on 52nd St. btwn 9th & 10th Ave.

After the rally we'll get drivers who idle in front of schools on 52nd St. to sign pledges to stop idling.

Together we can make sure the new idling law is actually enforced and that we're taking steps to protect our health by fighting air pollution.

To RSVP/MORE INFO, contact Lucas at HCC:
212-716-1664 or LShapiro@hcc-nyc.org

▶ The day the new idling law goes into effect! (1 min. limit near schools)



**For our kids...
For our health...
For the environment...
For a greener West Side!**